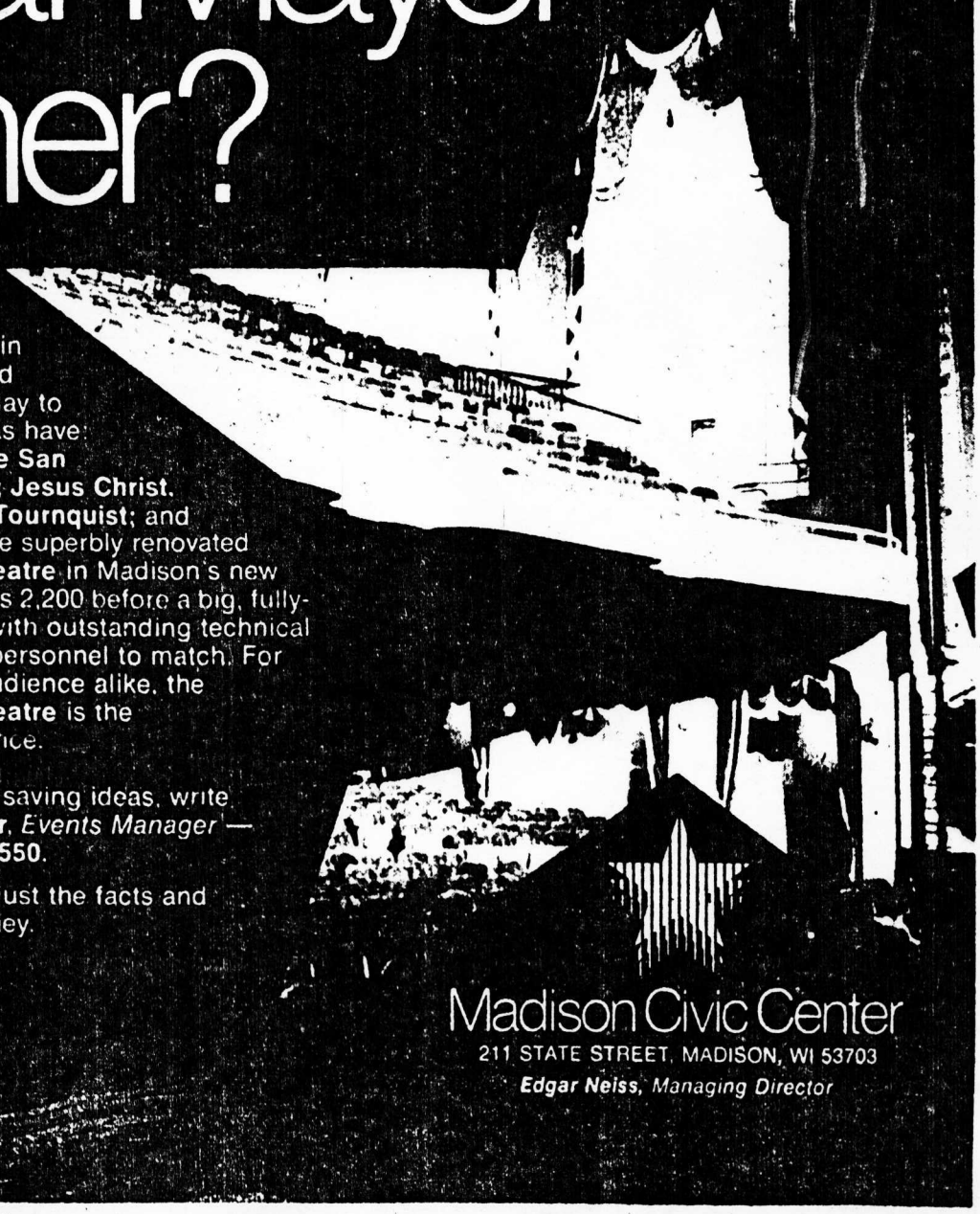
VARIETY - 9th ANNUAL AUDITORIUM-ARENA EDITION

Would you like to be an Oscar Mayer Winner?



Everyone will be in love with you, and you'll probably play to sell-out crowds as have **Bonnie Raitt; The San Francisco Ballet; Jesus Christ. Superstar; Evie Tournquist;** and **Harry Chapin.** The superbly renovated **Oscar Mayer Theatre** in Madison's new **Civic Center** seats 2,200 before a big, fully-equipped stage with outstanding technical facilities — and personnel to match. For performer and audience alike, the **Oscar Mayer Theatre** is the Madison experience.

For large money-saving ideas, write **Patricia A. Taylor**, *Events Manager* — or call **608/266-6550.**

You'll be served just the facts and figures. No baloney.

Madison Civic Center
211 STATE STREET, MADISON, WI 53703
***Edgar Neiss**, Managing Director*